ONE OF MANKIND'S BIGGEST CHALLENGES IS TO MAKE OUR WORLD WORK IN A WAY THAT SUSTAINS EVERYTHING THAT IS WONDERFUL ABOUT THIS PLANET. TO DO SO WILL TAKE A SPECIAL KIND OF SKILL. SOME CALL IT ENGINEERING. WE CALL IT CREATIVE PROBLEM-SOLVING. REAL ENERGY SOLUTIONS FOR THE REAL WORLD. WWW.SHELL.COM/REALENERGY