



## CHAM PALACES & HOTELS

Cham Palaces & Hotels was established in 1977 in Syria; a country well qualified to be among the pioneer in the sector of tourism, due to its great potential in this field.

Now the company operates more than twenty hotels and tourism facilities in Syria and the Middle East. We recently opened Cham Golf & Country Club, which is a major 18-hole golf course and country club with a total surface of 60 hectares. The club is located 10 kms from the downtown Damascus.

Our Vision is to become a worldwide recognized and valued brand in Hospitality and property management of the Luxury lodging segment. And our Mission is to create maximum ROI for our investors, achieve excellence in guest satisfaction and provide personal and professional growth for our associates.

Cham Palaces & Hotels is one of the most respected luxury hotel brands and first in Hospitality in the Middle East. A diversified company with several hospitality divisions including ChamTour USA, ChamTour Paris, Chamcar,

Cham Catering, Cham Golf & Country Club and Cham Construction.

The company's Airlines Catering Division which won several international awards caters for all major airlines including Air France, British Airways, KLM, Air Algiers, Croatian Airlines, Ukrainian airlines as well as all VIP Planes and Presidential Missions.

The company owns and operates other tourism facilities, in a span of 25 years the company drew the tourist organizational plan in the Middle East. It covers Syria with a chain of Cham Palaces & Hotels, four and five star Hotels located in Damascus, Aleppo, Lattakia, Palmyra, Hama, Safita, DeirEzzor, Bosra & Amman. We are proud that the company has acquired the first place in tourism investments in the Middle East area.

As for marketing in Syria and our hotels, ChamTour Company, a tour operator with its two subsidiaries (ChamTour Europe in Paris and ChamTour- USA- in Washington DC), as well as its

direct offices in Beirut and Cairo, prepares travel packages and markets the company in these destinations.

The company also operates 200 air-conditioned buses for 10 to 50 passengers. Chamcar, another division in the group, is the general agent for Hertz Rent-a car. It offers tourists the choice of driving a car with a driver-guide or without a driver with Ford and Renault air-conditioned cars.

We differentiate our services by offering state of the art products and personalized service. We strive for perfection in every moment of truth and every touch shows our guests that we pride ourselves on being leaders in the hospitality industry.

Concerning current plans for development, the first step is establishing Cham Palaces & Hotels in every-Middle Eastern capital. The plan began with the opening of a Cham Palace in Amman in 2004, which is owned by the Jordanian government and managed by Cham Palaces & Hotels. The hotel enjoys 180 deluxe Rooms and Suites, a Café, a French brasserie, a restaurant, a pool, a fitness center and meeting facilities.

The second step is opening a luxurious property in Abu Dhabi U.A.E in September 2006, with 200 deluxe Rooms & Suites.