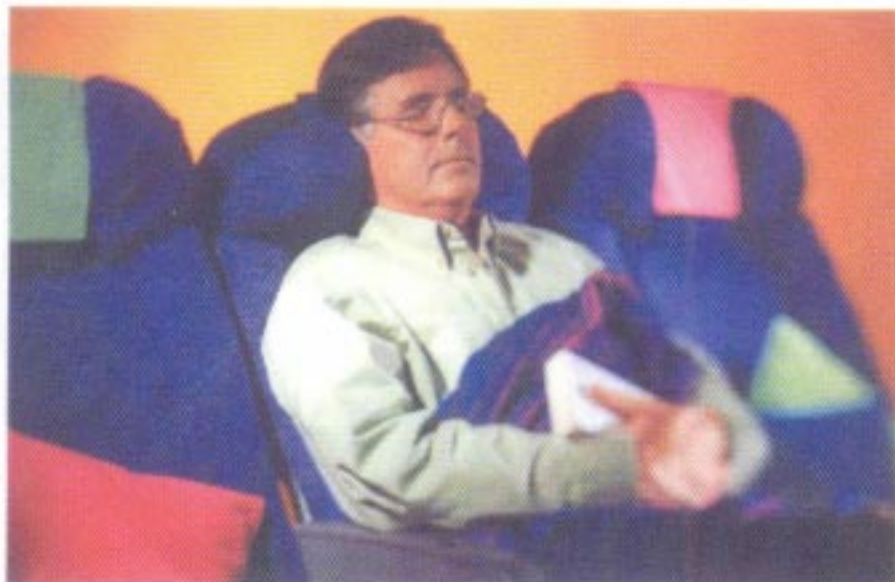


There's a lot to look forward to with new World Traveller



You may not realise it, but if you have flown from the Middle East on our B777s, you have enjoyed a sneak preview of elements of our new World Traveller cabin.

The ergonomically designed seats with headrest ears, lumbar support and seat back videos may not be new to you, but now further services improvements are being added to make it even better., whether you are travelling alone or with your family. These include:

For Every Traveller

- 12 video channels (three Arabic)
- Bright new cabin fabrics
- New menus with authentic world cuisine
- Two-tier presentation of the meal to reduce clutter
- New crockery and cutlery
- 'Help yourself' refreshment bars offering drinks and snacks throughout the flight

For the Family

- Feed Children First policy
- A dedicated Children's TV channel

- The Family Channel - a movie suitable for the whole family to enjoy
- Onboard Treasure Chest full of toys and games for the children
- Subject to flying conditions, children can visit the Captain

For Business Travellers

- Full check-in facilities at London Victoria Station and hand baggage check-in at Paddington Station
- Telephone check-in for Executive Club members flying out of London

Thanks to all these great improvements, you can look forward to a more peaceful and comfortable journey in

World Traveller, whether you fly for business or leisure, alone or with the family.



For further informations call toll free on 800 244 3777 / 800 244 4777
or if you are calling from a mobile phone 02 669 3464.