

Mick Brown Committed to Commit

Mick Brown, Chairman of the new Communications and Information Technology group gave us this profile of himself and Bugshan leaders in Telecomms here in the Middle East

Since leaving school in 1963 Mick has spent his entire working life in Communications. After 17 years with British Telecom he joined Philips Telecommunications in the Netherlands and remained with the same entity until the end of 1996. During that time the Division experienced changes in ownership; firstly of course Philips then a JV with AT&T then the ownership was acquired by AT&T and after the recent break-up of AT&T became Lucent Technologies. In those 17 years 13 was spent in Saudi working on the various Telephone Expansion Projects (TEPs) for the MOPTT. He left Lucent at the end of 1996 and joined AS Bugshan to head the Communications Division.

In the days before oil dominated the economy of Saudi Arabia, Makkah, situated on one of the oldest trade routes between Asia and Europe was an important commercial centre of the Arab Peninsula. Abdullah Said Bugshan & Bros. is an old Makkah Trading family, founded over 7 decades ago, who made the transition from a family firm to a modern

prestigious highly diversified group of companies.

Today Saudi Arabia, under the leadership of the Custodian of the Two Holy Mosques, King Fahd Ibn Abdulaziz has experienced great progress and development. In a country that is now at the forefront of applied communications technology, Abdullah Said Bugshan & Bros. has emerged as a leader in communications, civil and electro-mechanical design, construction, operation and maintenance.

Co-operating with Lucent Technologies, formally AT&T International, Rockwell International, Raytheon International (formally Hughes Middle East) and others, the Bugshan Communications Division has been involved in the most demanding large-scale communications projects. Its scope of work comprises of the installation of integrated systems followed up by comprehensive maintenance and support services.

The Communications Industry is evolving at a breathtaking speed and Businesses, or Enterprises as they are now becoming known, need to keep

pace with this evolution. To do this, these Enterprises need to look beyond the traditional boundaries of the Telecommunications networks of PABXs and copper access facilities to networks that are based on datanetworking. ATM switching in the Local Area Networks (LANs) and Wide Area Networks (WANs) and Internet and communication over Internet using Internet Protocol (IP) are going to be, if not already, the topics uppermost in the minds of I T Managers.

A.S. Bugshan Communications recognises the changes happening in the Industry. We have recently signed agreements to supply and support ATM based products and have agreements with an organisation in the U.S. to introduce commercial applications of Internet in Saudi Arabia. Today access to local Internet Service Providers (ISPs) is not yet possible but this is not far way. A.S. Bugshan Communications Division is getting the expertise in place to support Enterprises through these exciting times. We will be happy to discuss your future plans and to help you realise them.

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