



We understand that the reason people give money to Help for Heroes is to make a real difference to the lives of our wounded men and women.

Most of the donations have come in from ordinary decent people who might never have responded to a service charity before, much of it raised by those people actually doing something.

For example, a staggering £1.35 million was raised by the 300 or so saddle sore riders on our Halfords Help for Heroes Bike Ride and over £1million has come from the readers of The Sunday Times and The Sun. £1.4 Million was raised at Twickenham in a single wonderful day and £1.5 Million was raised at a ball but most donations are small but there are lots of them.

If you have ridden 350 miles, swum the channel, climbed a mountain, rowed the Atlantic, run across a desert, trekked a thousand miles, held a ball, shot a clay pigeon, jumped out of a serviceable aircraft, or filled Twickenham, sold a thousand cakes or done some other amazingly imaginative event to raise some money, you will want to know that your efforts are appreciated.

You don't want to think that your hard earned cash is sitting in a dusty bank vault waiting for a rainy day; that is clearly not your style and nor is it ours.

We are passionate about helping our wounded servicemen and women and the sooner we can see results, the better. To that end, we will tell you what we are doing with your money and we hope that you will approve of what we do and that it makes you feel good, it does us.

We know that the wounded 'blokes' themselves appreciate what you are doing; they tell us so. You are doing a great job, it is needed, and it is making a real difference and is appreciated.

Well done and thank you!

Please visit - www.helpforheroes.org.uk