

## A greeting from the East



Colin Clarke  
Chairman,  
British Businessmen's  
Association –  
Eastern Province.

On behalf of the British Businessmen's Association (BBA) may I offer our good wishes to members of the RGBB and the JBBG for a prosperous and peaceful 2002.

I would also take this opportunity to thank Paul Dugan for allowing us to "gate-crash" your magazine. Recent dialogue between the 3 groups in the Kingdom took place in both Riyadh and at the InterGulf conference in Abu Dhabi, which led us all to believe that there may be some good sense in merging our efforts into a joint magazine. Although we are not yet at that point I hope that we may continue along that path and perhaps bring closer ties to the 3 groups as a result.

On the page below and alongside you will find the contact details for our Committee members. Our Business Development Sub Committee meet on the first Tuesday of each month. Their plans this year include a series of quarterly meetings on various industry sectors, starting with Oil & Gas in March. Also planned is a

Saudiisation Forum for later in the year. The Main Committee, typically, meet on the last Monday of each month and a luncheon open to all members is on the last Sunday. I offer an open invitation to any members of the other groups to come along and join us at any of our meetings. I do not believe any one group has "all the answers" and a closer dialogue between our groups can only help us to continually evolve in what the groups individually strive to attain.

I believe that within our 3 groups there exists an enormous volume of, largely untapped, business intelligence and information. If the groups can act as a vehicle for disseminating that information amongst themselves and their members then we have a very strong British network, which can only benefit exports from the UK and the individual businesses of our members. I look forward to further discussions between the groups and new ideas as to how we can further those aims.

With kind regards

## BBA Eastern Province

### The Main Committee

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## Points to Ponder

A magazine like the RGBB News relies heavily on the funding by Advertisers and Sponsors. Usually these are companies whose contribution varies but where a minimum fee of SR1000 is required to place an advert which may also attract a making charge if the Advert requires Studio time to create. One alternative to filling the pages with Adverts would be for each member to pay SR50 per year more for membership.

Another idea being considered would be for the development of a "Classified Section" Members could place "Non Business" related Ads to dispose of their Scuba gear, rent out their Holiday cottage, seek flat sharing arrangements etc

A box about the size of this blue one, with five to a page would be charged at about SR250