

RIFFA GOLF CLUB – AN OASIS IN THE HEART OF BAHRAIN'S DESERT



Just fifteen minutes' drive from the heart of Manama, Riffa Golf Club is situated in Riffa Valley's historic Al Hunaniya Wadi. Its 6817-yard, par 72 Course features five lakes, more than 70 sand bunkers, over 500 date palms and 400 specimen trees and locals and overseas visitors alike have acclaimed it as challenging but fair. Opened just two years ago, the Club already averages 2,500 rounds of golf played on the Course per month.

Facilities in the light and airy Clubhouse include a corporate entertainment suite and a choice of dining options ranging from a casual spike bar to an informal Italian-American restaurant. The Golf Shop offers a wide variety of golf equipment and apparel.

Riffa Golf Club is home to Bahrain's only Golf Academy, staffed by two full-time PGA Professionals, both of whom are from Scotland. The quality of teaching provided at the Academy is well above international standard and facilities include hi-tech, air conditioned video swing analysis studios, as well as a 250 metre, 30 bay floodlit driving range. Individual and group tuition is available and packages include golf schools for beginners, ladies and juniors; playing lessons, etiquette clinics and corporate golf clinics.



These are proving increasingly popular particularly as corporate entertainment events, with many companies in Bahrain using them as team-building days in which executives from regional offices around the Gulf can participate. In fact, Riffa has earned itself a reputation as one of Bahrain's most exclusive venues for events, offering corporate days with a difference.

Corporate days can be booked up to three months in advance and a variety of different competition formats is available. The Club also provides a tournament administration service, which takes away the headache of organising the competitions allowing the host to relax and enjoy the event with guests.



Riffa Golf Club is making its mark on the regional golf scene and several prestigious tournaments have taken place at the Course. The 21st Arab Golf Championship in April 2000 attracted teams from 13 Middle Eastern countries, while HRH Prince Andrew the Duke of York played at Riffa in November 1999.

The Club's management has been highly proactive in marketing its wonderful facility to the overseas tourism and incentive markets. Stands have been taken at trade shows in Florida, Portugal, Helsinki, Berlin, Geneva and London, as well as at Arabian Travel Market 2000 and 2001 in Dubai. Regionally, much has been done to promote Riffa and reciprocal arrangements are enjoyed with golf clubs in the U.A.E. and Qatar.

For further information on Membership or Visitor Golf contact Riffa Golf Club's Director of Sales and Marketing, Aine Mangan, at: P.O. Box 39117, Riffa, State of Bahrain; Tel: (+973) 750 777, Fax: (+973) 750 756; E-mail: info@golfbahrain.com Website: <http://www.golfbahrain.com>. Riffa Golf Club is managed by Gleneagles of Scotland.