

**'Dates for your Diary' has been suspended for this issue - we hope to resume normal service in the next issue**

**WHERE ARE THEY NOW?**

**and I don't mean John Freel, nobody knows where he is from one day to another - the only man with more airmiles than british airways!!!**



Graeme Thomas, who was based at The Embassy in about 1995 I think, and who has done a stint in Greece I believe is now Head of Commercial Section in Tehran. In the picture is Graeme's wife Penny, and far right, the Chairman of the Iranian British Chamber, Dr Amir Houshang Amini. Graeme's contact is, [graeme.thomas@fco.gov.uk](mailto:graeme.thomas@fco.gov.uk)

Also spotted recently, was Peter Lyall, a former RGBB Exec Committee member now running his own operation in Bahrain. Peter was attending a Bahrain British Business Forum lunch at the time. Peter's wife Bridgette, a teacher at the British School in Riyadh was caught up in the Al Hamra situation in May, but both hope to be back in town later this year.



Peter's contact is: [peter.lyall@unitedadjusting services.co.uk](mailto:peter.lyall@unitedadjusting services.co.uk)

As many of you will know, The production team are allways on the lookout for contributions from others! Unless you bring your ideas to us, you'll only get what interests us - and that may not be what interests you! In case you're not used to writing long pieces for easy reading, herewith a few pointers to help you along.

1. Avoid alliteration. Always.
2. Never use a long word when a diminutive one will do.
3. Employ the vernacular.
4. Eschew ampersands & abbreviations, etc.
5. Parenthetical remarks (however relevant) are unnecessary.
6. Remember to never split an infinitive.
7. Contractions aren't necessary.
8. Foreign words and phrases are not apropos.
9. One should never generalize.
10. Eliminate quotations. As Ralph Waldo Emerson said, "I hate quotations. Tell me what you know."
11. Comparisons are as bad as cliches.
12. Don't be redundant; don't use more words than necessary; it's highly superfluous.
13. Be more or less specific.
14. Understatement is always best.
15. One-word sentences? Eliminate.
16. Analogies in writing are like feathers on a snake.
17. The passive voice is to be avoided.
18. Go around the barn at high noon to avoid colloquialisms.
19. Even if a mixed metaphor sings, it should be derailed.

20. Who needs rhetorical questions?
21. Exaggeration is a billion times worse than understatement.
22. Don't never use a double negation.
23. capitalize every sentence and remember always end it with point
24. Do not put statements in the negative form.
25. Verbs have to agree with their subjects.
26. Proofread carefully to see if you words out.
27. If you reread your work, you can find on rereading a great deal of repetition can be avoided by rereading and editing.
28. A writer must not shift your point of view.
29. And don't start a sentence with a conjunction. (Remember, too, a preposition is a terrible word to end a sentence with.)
30. Don't overuse exclamation marks!!
31. Place pronouns as close as possible, especially in long sentences, as of 10 or more words, to the irantecedents.
32. Writing carefully, dangling participles must be avoided.
33. If any word is improper at the end of a sentence, a linking verb is.
34. Take the bull by the hand and avoid mixing metaphors.
35. Avoid trendy locutions that sound flaky.
36. Everyone should be careful to use a singular pronoun with singular nouns in their writing.
37. Always pick on the correct idiom.
38. The adverb always follows the verb.
39. Last but not least, avoid cliches like the plague; They're old hat; seek viable alternatives.

**And Finally Word Appeal**