

RGBB LUNCH WITH HEAD OF TOURISM IN KSA

Having urged Saudis to spend their vacations in the Kingdom, Prince Sultan ibn Salman, Secretary-General of the Supreme Commission for Tourism (SCT), has now set his sights on the foreign market. His comments were made during a presentation to British businessmen during a luncheon meeting with the RGBB in May.

HRH said the SCT had yet to decide any detailed offers for European or British tourists. "This is only a preliminary briefing about the restructuring of the Saudi tourism industry. But we will be doing a lot more as we move in future," he said.

for tourism information and research (MAS) to provide tourism-related information to the travel industry, prospective tourists and their governments. MAS has undertaken a comprehensive survey to collect information about domestic, inbound and outbound tourism.

RGBB Chairman Martin Shaw pledged the group's support for SCT initiatives adding a meeting a year from now would want to hear what progress is being made.



The Kingdom had a lot to offer to visitors, the prince said, from archaeological wonders and historic sites to modern attractions, scenic beauty and remarkable wildlife.

Prince Sultan said the commission has set up a centre

The SCT has been meeting with similar business groups, companies and organizations for several months. The Kingdom boasts some 15,000 tourist attractions if hotels and public parks are included, but it needs to generate more interest both domestically and internationally if tourism is to take off.

HMA VISITS SDT

Former Chairman of the RGBB, Paul Dugan now Chief Exec at SDT was on hand to greet the British Ambassador on his recent visit to the Saudi Development & Training Facilities in Riyadh.

Displaying his linguistic skill, HMA was able to converse with many of the young men whose training includes not only the practical tasks being demonstrated in these photographs, but also classroom work



with Computers and training in the English Language.

SDT supplies technical training, local nationalisation programmes, recruitment & staff assessment for

organisations throughout the GCC and works closely with the Al Yamamah Project, The General Organisation for Technical Education and Vocational Training and the Ministry of Education in Bahrain.