

Think Local, Act Global



Best Bank, First Bank

The best bank in the Kingdom is proud to announce that, once again, it is leading the way in the Saudi Financial Sector. The Saudi British Bank (SABB) has become the first company in Saudi Arabia to issue an international bond. The size of the bond is US\$600 million, and has been issued under SABB's new Euro Medium Term Note Programme.

The successful launch of this bond is testimony to the international faith in the Kingdom's economy,

as a whole, and SABB in particular. This has been reflected in the excellent credit ratings awarded to SABB by top international rating agencies.

The launch of this bond is one more example of SABB's proactive approach to serving its customers and shareholders, and helping to stimulate the growing interest in Saudi Arabia and its capital markets amongst foreign investors.

www.sabb.com

The Saudi British Bank



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