

bmi celebrates 4 years in Saudi Arabia

bmi, the only British Airline to fly to all 3 international gateways in Saudi Arabia hosted a dinner at the British Ambassador's residence in Riyadh to celebrate 4 years of service in Saudi Arabia.

The purpose of the dinner was not only to celebrate the 4 years, but also to promote the service improvements that bmi have been developing over the past year. Complimentary Chauffeur Drive, Arrival and Departure Lounges at Heathrow, Premium and 30 Minute Check-In at Heathrow are just some of the enhancements that bmi have introduced for its customers.

Speaking at the dinner was Peter Spencer, Managing Director of bmi who said " We all know the terrible time that industry in general is experiencing at the moment, and the airline industry is no different. We do acknowledge however that there is a change in the way people travel and what is expected is better value, and I believe this is precisely what bmi continues to offer its customers".

Spencer also added "We all know that people have a choice when they fly and there is increased competition when choosing to fly to the UK, Europe and North America, but by choosing bmi and London Heathrow's Terminal 1, there is no better way"

This year bmi celebrates 4 years of service from Riyadh, 3 years from Jeddah and 1 year from Dammam.

